

SDCA Networking Breakfast

A platform to connect, share expertise, and shape the future of Switzerland's data center industry

Join industry leaders in an intimate setting designed to foster meaningful connections and industry innovation.



Key Facts

Time

09:00 – 11:00

Morning format for optimal productivity

Location

Hosted by SDCA members & partners

Rotating venues across Switzerland

Audience

SDCA members, partners, invited guests

Industry stakeholders and decision-makers

Frequency

3–5 times per year

Scheduled to align with industry developments

Purpose



The **SDCA Networking Breakfast** serves as a catalyst for industry advancement by:

- Strengthening industry networks through regular, meaningful connections
- Showcasing expertise and innovation from across the Swiss data centre landscape
- Exchanging insights on emerging trends, challenges, and opportunities specific to Switzerland's unique market position

These events are designed to create a **trusted environment** where open dialogue flourishes.

Event Flow



Each segment is carefully timed to maximise engagement while respecting participants' schedules.

Invitation & Participation

Communication Channels

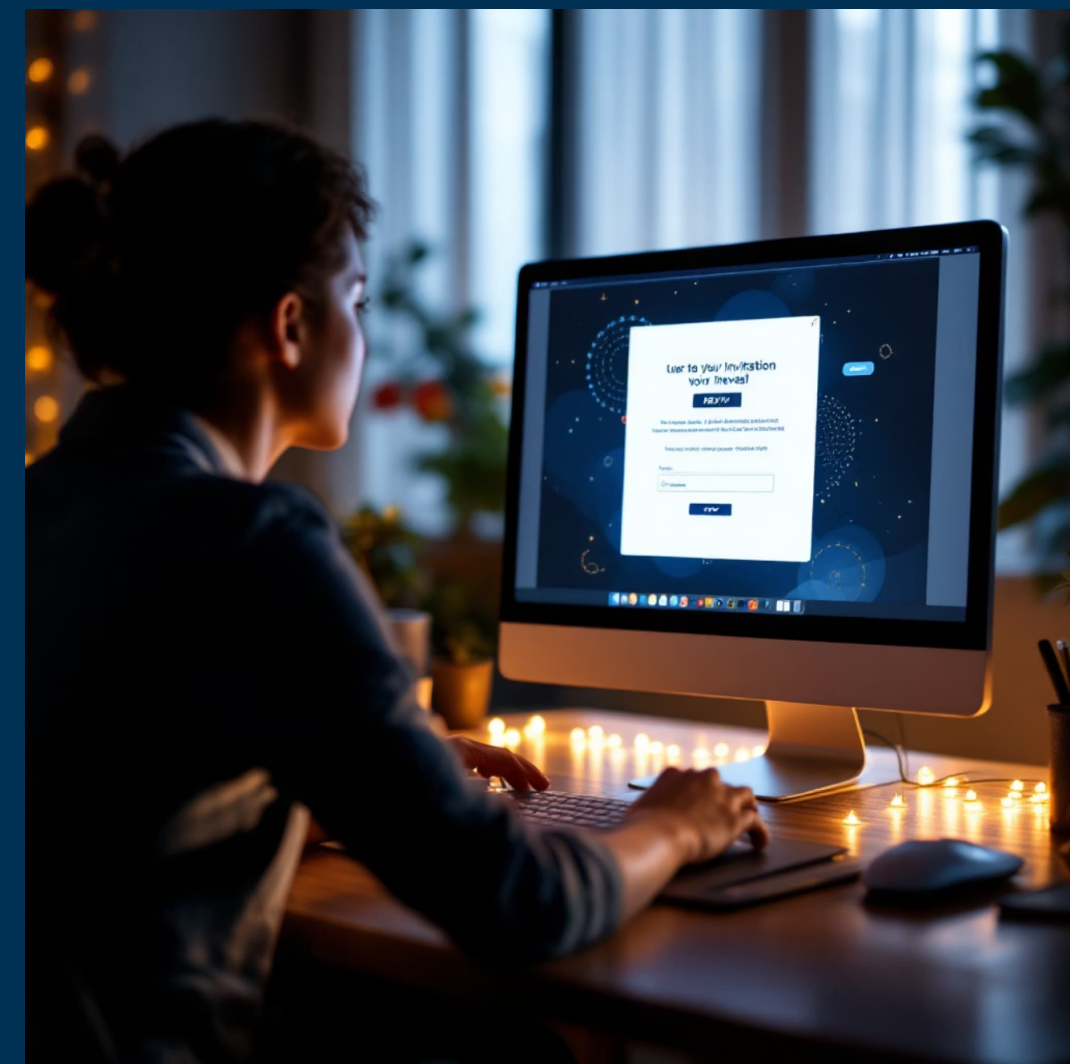
Events announced via official SDCA website, member newsletter, and LinkedIn channels

Topic Proposals

Members & partners can apply to present relevant industry topics of broad interest

Attendance Priority

SDCA members and partners receive priority registration, with limited seats reserved for external guests



Exclusive but inclusive

Venue & Catering

Venue Requirements

- Centrally located within Switzerland
- Easily accessible by public transport
- Professional setting with appropriate AV equipment
- Comfortable capacity for 20-30 attendees

Catering Provided

- Premium coffee and tea selection
- Fresh pastries and bread
- Seasonal fruit offerings
- Light breakfast snacks
- No alcohol or lunch service



Costs

All expenses covered by the hosting company

Hosting provides a valuable opportunity to showcase your organisation's facilities and expertise to industry peers, while demonstrating commitment to advancing Switzerland's data centre community.

The investment includes venue, catering, and any necessary technical equipment. SDCA provides organisational support, participant management, and promotion through official channels.

Visibility & Follow-up



Pre-Event Promotion

Events announced across all SDCA channels

- Website feature
- Member newsletter
- LinkedIn posts
- Direct invitations



During Event

Professional photography and documentation

- Key discussion points recorded
- Professional networking photos
- Speaker highlights captured



Post-Event Follow-up

Comprehensive follow-through

- Thank-you note to all participants
- Featured article in SDCA newsletter
- Photo gallery shared with attendees
- Summary of key insights

Host the Next SDCA Networking Breakfast!

"Hosting an SDCA Breakfast positions your organisation at the forefront of Switzerland's data centre community whilst fostering valuable connections."

Ready to showcase your facilities and expertise?
Limited hosting opportunities available for 2026,
secure your date today!

**Contact us for a personal
consultation.**



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