



SDCA Networking Tavolata Series

Seasonal networking lunches designed to bring together SDCA members and partners in a relaxed yet professional atmosphere. These carefully curated events foster meaningful dialogue and collaboration within Switzerland's data centre community.

The Tavolata Concept

Organised by SDCA

The Swiss Datacenter Association orchestrates these premium networking opportunities, creating a professional platform that strengthens relationships across the industry. Each event is thoughtfully designed to balance informality with structure, encouraging open dialogue whilst maintaining the high standards our members expect.

Seasonal Gatherings

Events take place throughout the year—spring, summer, autumn, or winter—ensuring regular touchpoints for our community. This seasonal approach allows members to maintain consistent engagement whilst accommodating varied schedules and preferences across the calendar year.



Event Framework



Premium Venue

Selected restaurants in or around Zurich, chosen for their quality, ambience, and capacity to accommodate professional networking



Curated Attendance

Approximately 40 carefully selected participants, ensuring intimate yet dynamic networking opportunities



Community

Strictly for SDCA members and partners, maintaining the quality and relevance of connections



Shared Sponsorship

One or two SDCA members or partners act as sponsors for event costs and gaining valuable visibility

Who Can Participate?

SDCA Members & Partners

Free of charge. All current SDCA members and official partners are invited to attend at no cost, recognising their ongoing commitment to the association and the Swiss data centre industry.

Non-members & Non-partners

Participation fee applies. Interested parties outside the SDCA community may attend upon payment of a participation fee of CHF 200.-, subject to availability and approval.

Invitation Management

Invitation-only format. All invitations are managed centrally by SDCA, ensuring appropriate attendee mix and adherence to capacity constraints.

Planning & Logistics

01

Venue Selection & Booking

Identify and secure a suitable restaurant with capacity for approximately 40 guests. Priority locations include central Zurich or the Zurich Airport area, with venues serving as excellent reference points for ambience and service quality.

03

Early Communication

Distribute **Save-the-Date invitations** well in advance to maximise attendance from key stakeholders. Early notification allows busy professionals to reserve the date and prioritise attendance at this exclusive networking opportunity.

02

Restaurant Coordination

Maintain close communication with the selected venue to ensure seamless execution. Flexibility is essential—participant numbers may require adjustment as RSVPs are confirmed, and the restaurant must be prepared to accommodate reasonable variations.

04

Successful Format Reference

Draw inspiration from the proven **Swiss Council** format, which has demonstrated consistent success in fostering high-quality professional connections within similar industry contexts.

Sponsor Visibility & Benefits

Event sponsors receive comprehensive recognition across multiple channels, ensuring maximum visibility within the Swiss data centre community. This partnership offers valuable brand exposure whilst supporting the association's mission to strengthen industry connections.

Visibility Package Includes:

- **On-site branding:** Sponsor logos prominently displayed at the venue
- **Digital presence:** Logo placement on sdca.ch event pages
- **Communication recognition:** Acknowledgement in all SDCA event materials and invitations
- **Speaking opportunity:** Brief sponsor introduction during the event



Communication Strategy



Official Announcement

Event details published on sdca.ch, serving as the primary information hub for all SDCA community members and interested parties.



Targeted Invitations

Save-the-Date and formal invitation emails distributed to all SDCA members and partners, ensuring comprehensive reach across the community.



Post-Event Engagement

Event recap, highlights, and professional photography shared across SDCA's website and communication channels, extending the event's impact beyond the day itself.



Brand Consistency

All materials aligned with SDCA's visual identity guidelines, maintaining professional presentation standards throughout the entire event lifecycle.

Implementation Roadmap



Concept Confirmation

Finalise the Tavolata concept details and sponsorship model with key stakeholders, ensuring alignment on objectives, format, and expected outcomes.



Venue Selection

Identify, evaluate, and book the ideal restaurant venue, prioritising locations that balance accessibility, ambience, and capacity requirements.



Sponsor Recruitment

Secure commitment from two SDCA members or partners to serve as event co-sponsors, clarifying benefits and cost-sharing arrangements.



Materials Preparation

Design and prepare Save-the-Date communications, formal invitations, and all supporting event materials in line with SDCA branding guidelines.



Public Launch

Publish the official event announcement on sdca.ch and initiate the invitation distribution process to the SDCA community.

Expected Outcomes



Strengthened Relationships

Enhanced connections amongst SDCA members and partners, fostering collaboration and trust within the Swiss data centre ecosystem.



Knowledge Exchange

Informal yet substantive dialogue on industry trends, challenges, and opportunities, enriching participants' strategic perspectives.



Partnership Opportunities

New business connections and potential collaborations emerging from face-to-face interactions in a relaxed, professional setting.

The Tavolata Series represents a strategic investment in community building, creating regular touchpoints that transform transactional relationships into meaningful professional partnerships.

Ready to Connect?

The SDCA Networking Tavolata Series offers an unparalleled opportunity to engage with Switzerland's data centre community in an exclusive, professionally curated environment. Whether you're looking to expand your network, explore partnerships, or simply connect with industry peers, these seasonal gatherings provide the perfect platform.

Questions?

Contact us for a personal consultation.



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